



GUOLIAN GROUP

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Shandong Guolian Industry Group
Co.,Ltd

山东国联工贸发展集团



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ABOUT GUOLIAN GROUP

关于国联集团



Company Profile

公司简介

Shandong Guolian Industry Group is initiated and established by the Liaocheng International E-commerce Association. The Group Company is located in Liaocheng, the beautiful water city in the north of China. It relies on the subordinate factories and enterprises under Liaocheng International E-commerce Association, it has developed international market for a long time, it highly opens the market, competes adequately, and always sticks to the management rule of marketization, it aims at and struggles for 'establishing and becoming international top-ranking industry and trade integration group company'.

山东国联工贸发展集团有限公司是由聊城跨境电子商务协会发起成立。集团公司位于中国美丽的江北水城山东聊城。依托聊城跨境电子商务协会下属工厂企业，长期深耕国际市场，处于高度开放、充分竞争、始终坚持市场化经营法则，以“建设成为国际一流的工业贸易一体化集团公司”为目标而努力奋斗。

The Group devote itself to building a more professional international date service platform in Shandong, green factory import&export platform in Shandong, training platform for foreign trade main team in Shandong and overseas exhibition platform of commodity in Shandong. Product exhibition center and overseas warehouse are founded in Malaysia, United Arab Emirates, Djibouti and South Africa by the Group Company, so better service system can be created for different types of customers.

山东国联工贸发展集团有限公司致力于打造更专业的山东国际贸易数据服务平台、山东绿色工厂进出口平台、外贸主体队伍培育平台、山东商品海外展示平台，集团公司目前已在马来西亚、阿联酋、吉布提、南非等设有产品展示中心及海外仓库，可为不同类型客户打造更好的服务体系。

Company culture

公司文化

- The three-benefits principle of Guolian Group

国联集团三利原则：

Benefit customers, employees and companies

利客户、利员工、利公司

- The core value of Guolian Group

国联集团核心价值观

Integrity Practice Release Dedication High efficiency Appreciation

诚信 练习 释放 奉献 高效 感恩

- Our vision and goal

国联集团愿景目标

Make Guolian Group an international top-ranking integration group company of industry and trade

把国联公司建设成为国际一流的工业贸易一体化集团公司



Company Advantages

公司优势



Shandong Guolian Industry Group has also awarded and obtained SGS and BV entity enterprise authentication qualification, its branches companies Shandong Zhongbao Metal Material Co.Ltd, Shandong Huiquan Traffic Equipment Co.Ltd, Hered (Shandong) Intelligent Technology Co.,Ltd and Voiern Laser Technology Co.,Ltd have been qualified High-Tech Enterprise of National Level, ISO 9001 International Service and Quality System Authentication, Shandong Technology Innovation Enterprise, Qualification of Safety and Environmental Protection Certification Authentication.

山东国联工贸发展集团有限公司已取得SGS、BV实体企业认证资质，下属的山东中宝金属材料有限公司、山东汇泉交通设施有限公司、赫锐德（山东）智能科技有限公司、沃尔润激光科技有限公司4家工厂企业已获得“国家级高新技术企业”“ISO9001国际服务质量体系认证”、山东省科技创新型企业、安全环保等资格认证资质。



Product study

产品介绍

Electric car

电动汽车

Guolian Group's current cooperative brands include BYD, LiXiang, HiPhi, HongQi, Xiaopeng, ZEEKR, Geely, ChangAn and other new energy vehicle brands. Multi-angle integration of product manufacturers, service providers and government resources, aiming to create an open and diversified cooperation platform.

国联集团目前合作品牌有比亚迪、理想、高合、红旗、小鹏、极氪、吉利、长安等新能源汽车品牌。多角度整合产品生产商、服务商及政府等各方资源，旨在打造一个开放的多元化合作平台。



● HONG QI

HongQi Vehicle produced the first Chinese Vehicle since the establishment of the people's republic of China, it's the special car for leaders.

红旗汽车是我国建国以来第一辆国产汽车，也是领导人的专用汽车，具有深厚的群众基础。



● BYD

BYD Vehicle adopts high quality battery, its battery can charge fast and battery life is super long. The entire car won't create tail gas and noise pollution.

比亚迪车采用的是高品质的电池，电池能够快速充电，而且电池寿命超长。整个车辆不会产生尾气和噪音污染，非常适合现代城市交通。

Electric car

电动汽车



● LI XIANG

LiXiang Vehicle is a manufacturer of new energy car in China which designs, researches, produces and sells luxury intelligent electric vehicles.

理想汽车是中国新能源汽车制造商，设计、研发、制造和销售豪华智能电动汽车。



● XIAO PENG

XiaoPeng it focuses on research and development of internet EV for young people in first-tier city. Its first qualified Car is a fashion and crossover Electricity SUV.

小鹏是专注于针对一线城市年轻人的互联网电动汽车的研发，第一款量产车的目标是一辆时尚、跨界的电动SUV。



● HiPhi

Mecha style appearance makes HiPhi Z is more characteristic than HiPhi X, intelligent software systems of HiPhi Electricity Vehicle are excellent.

高合的外观使用了机甲造型，HiPhi Z比HiPhi X还要更具个性，而且这款车的智能化程度也特别高。

Electric car

电动汽车



● ZEEKR

EV of ZEEKR are solid. Many of them have a super long endurance mileage, which allows you to drive further without frequent charging.

极氪续航非常扎实。它的电池续航能力非常强，可以让您行驶更远，无需频繁充电。拥有长达1032km的CLTC纯电续航。



● GEELY

Geely Xingyue Automobile is a coupe SUV based on the CMA architecture and is the first product built in the CMA basic modular architecture.

吉利星越汽车是基于CMA架构的轿跑SUV，是在CMA基础模块化架构打造的首款产品。



● CHANG AN

ChangAn Automobile is one of the leading enterprises in China's automotive industry, it has strong technical strength and research and development capabilities.

长安汽车是中国汽车行业的领军企业之一，拥有雄厚的技术实力和研发能力。

Used car

二手汽车



Guolian Group is a pioneer and practitioner in the automotive industry internet . With the goal of landing the used car export business, we have a good ability to integrate used car sources, overseas market channels, and after-sales service guarantee. In the future, we will continue to improve the supporting capacity of the automobile industry chain.

国联集团作为汽车产业互联网的先行者和实践者，以二手车出口业务落地为目标，具有良好的二手车车源整合能力、海外市场渠道、售后服务保障能力，今后将不断提高汽车产业链配套能力。



● TOYOTA



● Da Zhong



● Li Xiang



● HiPhi

Electric vehicle

电动车

Guolian Group has advanced enterprise research center, independent research and development strength and superior manufacturing platform. The group focuses on the strategic goal of "building a first-class enterprise, doing the industry flag bearer", expanding the "Guolian" electric vehicle products, strengthening the "Guolian" brand, and insisting on making benchmarking enterprises with high standards and high-quality products.

国联集团拥有先进的企业研发中心、自主研发实力及优越的制造平台，集团围绕“建一流企业，做行业旗手”的战略目标，做大“国联”电动车产品，做强“国联”品牌，坚持以高标准、高质量的产品做标杆型生产企业。



Electric Kick Scooter

电动滑板车

Light, portable, sturdy, easy to slide, can be pulled and pushed.



Electric Bicycles

电动自行车

Flexible, free, energy saving and emission reduction, cheap.



Electric Motorcycles

电动摩托车

Trendy, low maintenance cost, high torque, easy to drive.



Electric Tricycle

电动三轮车



Electric Cargo Tricycles

电动货运三轮车

It has high load capacity and transportation efficiency.



Electric Passenger Tricycles

电动客运三轮车

High safety performance, good closure, convenient travel



Motor Cargo Tricycles

机动货物三轮车

Small body, light weight, can work in narrow channels.



Motor Passenger Tricycles

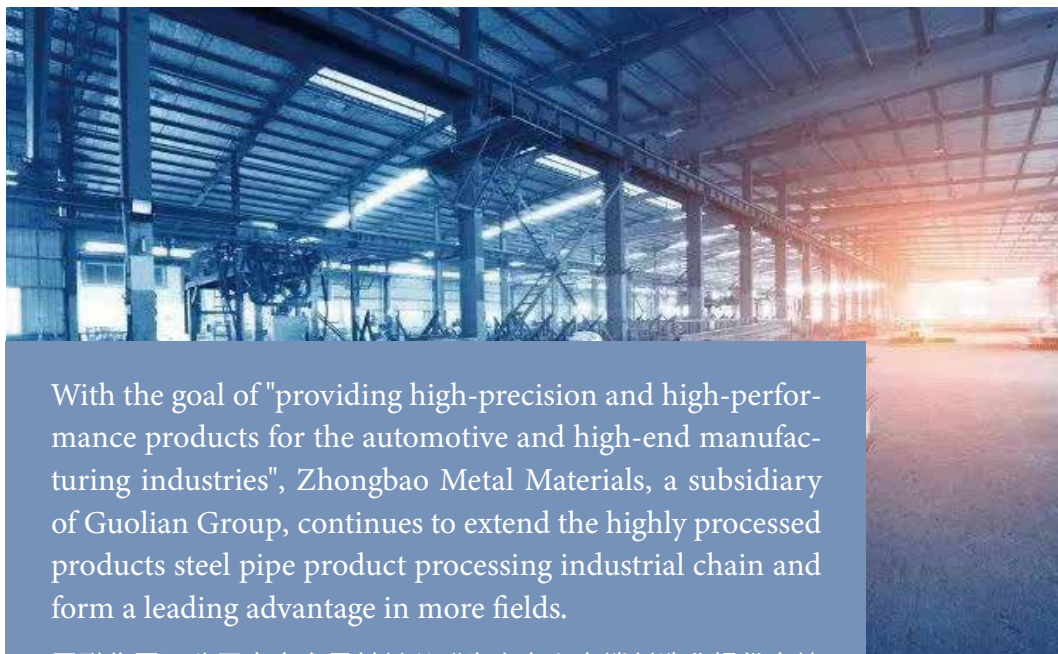
机动客运三轮车

Low operating threshold, high safety performance.



Steel pipe business

钢管业务



With the goal of "providing high-precision and high-performance products for the automotive and high-end manufacturing industries", Zhongbao Metal Materials, a subsidiary of Guolian Group, continues to extend the highly processed products steel pipe product processing industrial chain and form a leading advantage in more fields.

国联集团子公司中宝金属材料以“为汽车和高端制造业提供高精度、高性能的产品”为目标定位，不断延伸钢管精深产品加工产业链条，形成更多领域的领先优势。



● Stainless steel pipe
不锈钢管



● Stainless steel pipe
不锈钢管



Steel pipe business

钢管业务



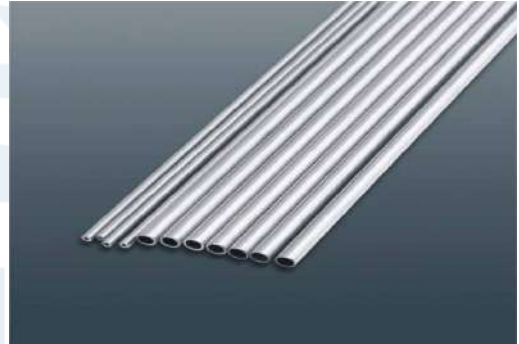
- Seamless steel pipe
无缝钢管



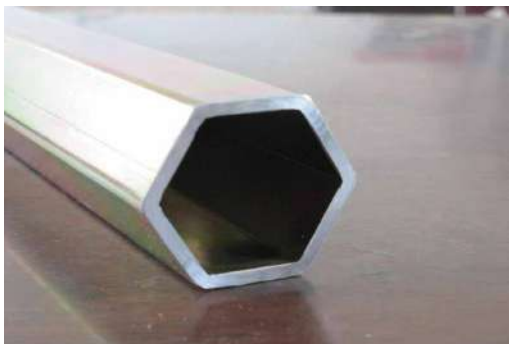
- Seamless steel pipe
无缝钢管



- Small diameter precision tube
小口径精密管



- Small diameter precision tube
小口径精密管



- Special pipe
异形管



- Special pipe
异形管

Bearing product

轴承产品



- Self-aligning roller bearings
调心滚子轴承



- Self-aligning roller bearings
调心滚子轴承



- Wheel bearing
轮毂轴承



- Wheel bearing
轮毂轴承

Engraving machine

雕刻机



As a subsidiary of Guolian Group, Voiern has been in a leading position in the field of laser technology research and development as well as application. It has dozens of laser application technology patents and appearance patents, and has been recognized by national high-tech enterprises.

国联集团子公司沃尔润在激光技术研发和应用领域，一直处于领先地位，拥有数十项激光应用技术专利和外观专利，并通过国家高新技术企业认定。



1390 engraving machine
1390雕刻机

Easy to operate, comfortable-smooth and delicate movement-trajectory, speed and accuracy are greatly improved.

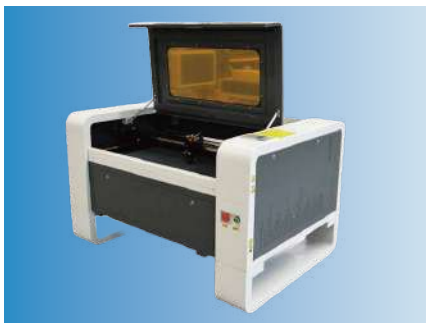


1325 engraving machine
1325雕刻机

Good strength, not easy to deformation, flexible and precise mechanical operation.

Engraving machine

雕刻机



9060 engraving machine
9060雕刻机

The mechanical structure is more compact and reasonable, and the cutting and engraving speed are fast and the precision is high.



4060 engraving machine
4060雕刻机

This laser engraving machine is the most powerful laser equipment, and almost all materials can be perfectly processed.



Hand engraving machine
手持雕刻机

Engraving fine, small and flexible, easy to operate.



Hand engraving machine
手持雕刻机

Easy to operate and learn, reduce energy consumption, reduce consumption costs.

Lift platform

升降机平台



Its branch Company Hered is a manufacturing enterprise of intelligent equipment that work high above the ground. It obedience to the spirit of “magnificent to sound, Acute in heart and moral on action”. It fills the blank of that area in Liaocheng and extends international market including South Korea, South Africa, France etc.

国联集团子公司赫锐德是一家高空作业平台智能装备制造企业，秉承“赫于声、锐于心、德于行”的企业精神，填补了聊城市该领域空白，并拓展了韩国、南非、法国等国际市场。



Crawler elevator

履带式升降机

Safe, reliable, flexible, easy to operate, wide range of applications



Curved arm elevator

曲臂式升降机

Easy to move, compact curved arm can rotate 360 degrees.

Lift platform

升降机平台



Straight arm elevator

直臂式升降机

Easy to operate, good stability, safe and reliable, it is a common equipment for ultra-high altitude operation.



Cross-country elevator

越野式升降机

All-road ride, off-road tires, high ground clearance, better passability. Engine driven, more powerful.



Scissor and fork lift

剪叉式升降机

Platform load, adapt to harsh working environment. It is flexible and mobile. Low cost of ownership safe and reliable.



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